



Steps To Get Certified

5 steps to create a Safe WiFi experience



Step 1

Complete the online application form [here](#).

Step 2

Friendly WiFi complete the necessary checks and provide assistance to ensure that the minimum filtering standards are achieved. Formal quotation issued for the certification.

Step 3

Completion of Data Register – this is to capture contact information of individuals we would liaise with throughout the license period which is essential if we receive any reporting, etc, plus it is used to capture details of your WiFi venues and locations. We would also map out your venues or locations on the Friendly WiFi search locator map.

Step 4

Invoice for payment of the license, based on number of WiFi Access points, or venues. We check the numbers quarterly with our clients to ensure the accuracy of certified venues and locations registered and positioned on the Friendly WiFi map.

Step 5

Promotion – issue of Friendly WiFi symbols (including digital assets) for use on physical signage if appropriate, WiFi landing page and websites where WiFi is shown as a service, plus discuss and agree any promotional and launch requirements. We would prepare any press comms for your approval and use. We can discuss visual and promotional activity when you are ready to go live with the certification. The activity done here is ongoing throughout the relationship and we provide any copy for you that is required. We also ask for your logos to use on our website and social images.

Supporters



Initiated Safe Standard for Public WiFi



www.friendlywifi.com