

Big Bus Tours add Friendly WiFi certification to their WiFi to reassure their passengers of a Safe online experience

Best known for their eye catching open top buses buzzing around major cities across the world. Big Bus Tours provide a service and experience that is second to none. They provide a tour experience to get their customers familiar with the city they are visiting. They achieve this with comfortable buses and great tour guides who bring the cities and history and landmarks to life.

Big Bus Tours haven't stood still embracing technology to make their tours more enjoyable and interactive. They launched their new app in 2019 which is a great way for their customers to plan their visits, take a look at the routes on offer, never miss a bus and make sure they make the most of being able to jump on and off the tour buses.

By becoming digitally interactive Big Bus Tours recognised that the WiFi services that they provided on their buses had to be top quality and provide a seamless service to their customers. They also knew that because they welcome on board many families and kids that it needed to be safe and it was essential to provide a comfortable browsing environment for all.

Big Bus Tours made sure they were providing safe WiFi on all their buses by becoming Friendly WiFi Certified. This means that all their customers are protected from being exposed to indecent material whilst enjoying their tours. Not only does this make sure their tours are interesting, enjoyable and interactive, but also safe giving parents peace of mind.

Big Tours are Friendly WiFi certified in over 22 countries and continuing to expand into new countries – they make sure that every bus WiFi is certified and meeting the standard and showing their customers by displaying the certification symbol across their fleet and on their WiFi splash pages.

www.friendlywifi.com

