



London Stadium's Family-Friendly WiFi Certification

Background

London Stadium, a premier destination for sports, entertainment, and community events, attracts numerous families seeking enjoyable experiences. Recognising the importance of connectivity in today's digital age, the stadium management prioritised providing reliable and safe WiFi for all visitors.

Challenge

To ensure a safe and family-friendly internet environment, London Stadium aimed to achieve certification that would guarantee safe browsing for all users, particularly children.

Solution

London Stadium partnered with Friendly WiFi, an initiative endorsed by the UK Government, to certify their WiFi network. This certification ensures that the WiFi is filtered to block inappropriate content, creating a safer online space for families and children. The stadium's WiFi now meets recommended standards for content filtering, providing peace of mind to parents and guardians.

Implementation

- **Network Assessment:** A thorough evaluation of the existing WiFi infrastructure was conducted to identify areas for improvement.
- **Content Filtering:** Advanced filtering technology was integrated to block harmful and inappropriate websites.
- **Staff Training:** Employees were trained on the new system to provide support and ensure smooth operation.
- **Certification Process:** The network underwent testing and evaluation by Friendly WiFi to meet the required standards.



Results

In May 2024, London Stadium proudly announced its achievement of the Friendly WiFi certification. This milestone highlights the stadium's commitment to providing a safe and enjoyable environment for all visitors. Families can now enjoy seamless internet access without concerns about online safety, enhancing their overall experience.

Conclusion

London Stadium's initiative to secure Friendly WiFi certification underscores its dedication to community welfare and family-friendly services. By prioritising safe internet access, the stadium not only enhances visitor satisfaction but also sets a benchmark for other venues aiming to create secure digital environments.

